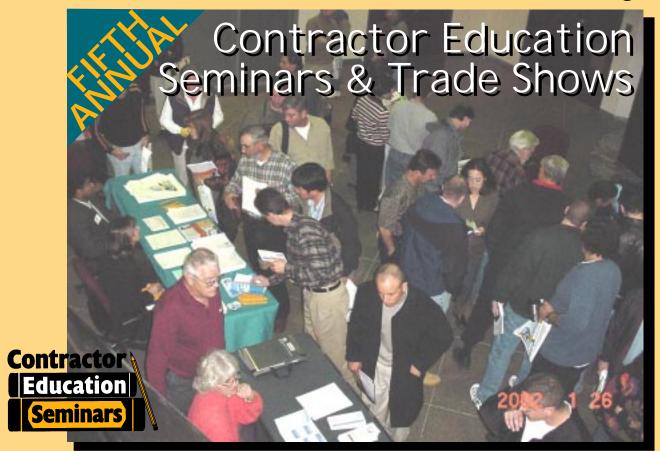
Free, Fast, and Fascinating!



Reasons to Exhibit at the Contractor Trade Show

Affiliation with the only contractor trade show that licenses construction contractors

Open to all licensed contractors, not just those of one specialty trade

Average Attendee Profile

Usually less than 10 years in the business

Eager for improved business and trade practices

Ready to buy

Ready to learn

50% general contractors, 50% specialty trade

Willing to travel an average of 100 miles to attend event

10 Million hits on CSLB website with advertising hyperlink to your company's Web site

Five years of proven success

Trade show open all day—not just a few hours

Attendees are your target audience

Seminars and Trade Shows mentioned in the Contractor's newsletter, which is mailed to 278,000 licensed contractors

Unique opportunity to build your lead and sales portfolio

Advertise in the Seminar & Trade Show Program

Sponsorship Opportunities—Host a reception the night before or the night of the event. Sponsor a lunch or brunch.

Donate raffle prizes—Attact visitors to your booth who will remember your company